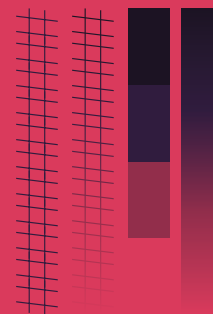




PoloFighter

Graphic Design, Motion Graphics, VFX

www.polofighter.com



1. Obálka/Cover
2. Obsah/Contents
3. Farby/Colors
4. Logo & Logotype
5. Písma/Fonts
6. Vzory/Patterns
7. Pozadia/Backgrounds
8. Ochranná Zóna/Safe Zone



Farby/Colors

Hlavné Farby

HEX: #da3a5c
RGB: 218,58,92
CMYK: 8,88,48,1
PANTONE: 198 C



1.
Primary
P

HEX: #922e4b
RGB: 146,46,75
CMYK: 36,91,50,22
PANTONE: 7641 C



2.
Primary - Shade
PS

HEX: #301c3e
RGB: 48,28,62
CMYK: 87,96,39,51
PANTONE: 2695 C



3.
Secondary
S

HEX: #1c1323
RGB: 28,19,35
CMYK: 89,90,50,74
PANTONE: Black 6 C



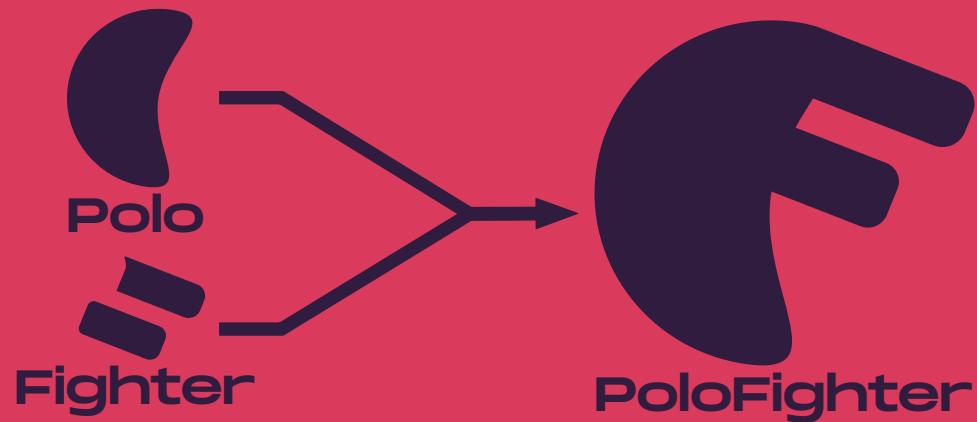
4.
Black (for text)
B

Prechod/Gradient



Logo & Logotype

Logo



Light



Dark

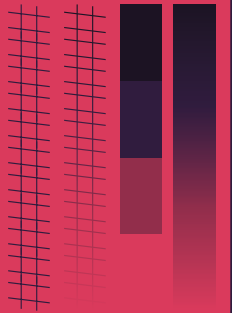
Logotype

PoloFighter

Monument Extended Regular

PoloFighter

Monument Extended Regular



Montserrat - Regular (Text)

The quick brown fox
jumps over the lazy dog.
1234567890 !@#\$%^&*()

Monument Extended Ultrabold (Headers)

The quick brown fox
jumps over the lazy dog.
1234567890 !@#\$%^&*()

Montserrat - Light Italic (Subtext)

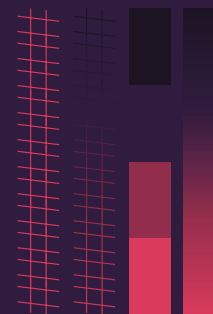
*The quick brown fox
jumps over the lazy dog.
1234567890 !@#\$%^&*()*

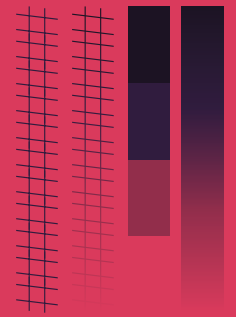
Monument Extended Regular
(Logotype/Subheaders)

The quick brown fox
jumps over the lazy dog.
1234567890 !@#\$%^&*()

Montserrat - Bold (Text Header)

The quick brown fox
jumps over the lazy dog.
1234567890 !@#\$%^&*()





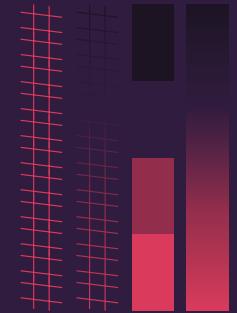
Logo Pattern



[Download .ai pattern file](#)



Pozadia/Backgrounds



Backgrounds or Elements in backgrounds, made with process in Adobe Photoshop

1. Solid Background in Primary/Secondary Color



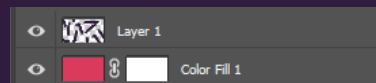
2. New Layer for brush

3. Any Brush in Secondary/Primary color, randomly paint the canvas

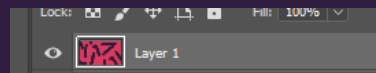


4. Rasterize all layers (a) then merge them like in picture (b)

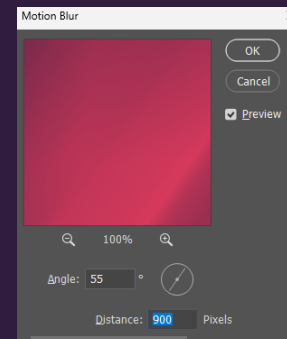
a.



b.



5. Main Menu - Filter - Blur - Motion Blur (Recommended from 900px, angle random)



Finished Background:



You can skip the first step and make the just the Blur, without the solid color.



Ochranná Zóna/Safe Zone

